

**HUMANITY  
RISING  
NETWORK**



**A NEW MODEL  
IN GLOBAL  
COMMUNICATIONS**

INFORMATION ● IMAGINATION ● MOTIVATION ● ACTIVATION

# The HRN Breakthrough...

## Communication Re-imagined

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Collaborative Broadcast

Learning Content

Regenerative Action

Live Interactive  
Local <-> Global

# What if?

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Educators, Community Leaders, Visionaries,  
Sacred Activists, Philosophers, Social Architects,  
Farmers, Youth, Indigenous Leaders, Scientists,  
Shamans, Women Leaders, Technology Innovators,  
Social Purpose Entrepreneurs, Natural Health  
Educators, Designers of the New Economy, Spiritual  
Leaders, Diplomats, Explorers, Energy Workers,  
Wisdom Keepers, Elders, Gens X,Y, Z, Dancers,  
Dreamers and Poets . . .  
all come together in this alchemical age of change  
to share their visions and networks?

And... HRN provides the blueprint for a  
transformational shift that bridges cultures and  
concepts and fosters exploration, engagement and  
collaboration -- all on a cutting-edge broadcasting  
platform.



# Transformative Media of the Future

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## HRN Meets the Code Red Challenges of Our Times

- Moves beyond analysis to relevant, solution-based content & news
- Incorporates audience interactivity & experiential education in real-time
- Informs, inspires & activates viewers to become collaborative learners & citizen activists.
- Cocreates a new global commons of Solutionaries dedicated to building a socially just, vibrant and thriving world.



# Target Audience

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Emerging from the cultural creatives shift of the 1990's, this current cross-generational audience bridges Gen Z to the Elders.

It is a multi-dimensional demographic that has a thirst for knowledge and information - for global actions and local solutions not found in most mainstream media or academic institutions.

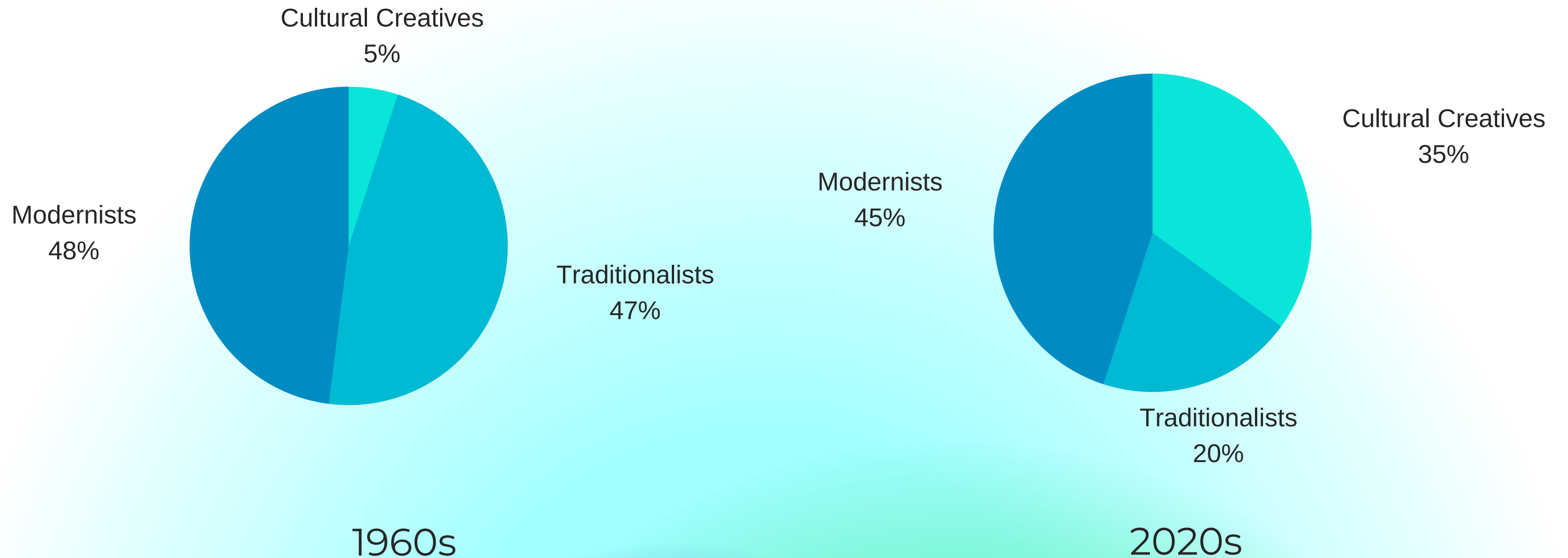
The potentiated audience which reflects the featured speakers, are seeking positive stories, inspiration, support and collaboration from their peers. In turn this will galvanize action in their local communities as well as nation states.

**HUMANITY RISING NETWORK** is THE platform to create & host this breakthrough in global communications, education and broadcast.



# Humanity Rising Demographics

Emerging from the Cultural Creatives in the 1980s and 90s, the HRN audience of today represents a dramatically-expanding value group in North America, Europe, Japan, major cities globally spanning Baby Boomers, Gen X to Gen Z



# HRN builds on Humanity Rising Zoom Broadcasts established by Ubiquity University in May, 2020

600+

Daily 90 – 120 min.  
Broadcasts on  
Critical Topics

2000+

Featured over 2000+  
Leading Authors,  
Experts, Activists and  
Innovators

350

Collaborating  
Co-sponsoring  
Organizations

10K - 4M

Audience Range in Over  
130 countries depending on  
broadcast



# Ubiquity University

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Ubiquity University is a learning organization committed to equipping people with the mindset and personal capacity needed to make a positive contribution to the world at this time.

The university is rooted in the discipline of original academia, encouraging the rigorous pursuit of insight, inspired by both the wisdom traditions and latest science. At Ubiquity, personal development is both an art and a science.

*We go deep to go far.*



# Presenters Include

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Anne Baring, Joan Borysenko, Gregg Braden, Larry Dossey, Sylvia Earle, Charles Eisenstein, Riane Eisler, Jane Goodall, Stan Grof, Andrew Harvey, Jean Houston, Thomas Hubl, Robert Kennedy Jr, Ervin Laszlo, Gabor Mate, Ezra Levin, Bruce Lipton, Laurie Marker, Bill McKibben, Michael Meade, Lisa Miller, Thomas Moore, Eduard Muller, Vladimir Posner, Sally Ranney, Kate Raworth, Jeremy Rifkin, Otto Scharmer, Daniel Sheehan, Vandana Shiva, Marina Silva, Lynne Twist, Ken Wilber



**LYNNE TWIST**



**KATE RAWORTH**



**JANE GOODALL**



**ERVIN LASZLO**



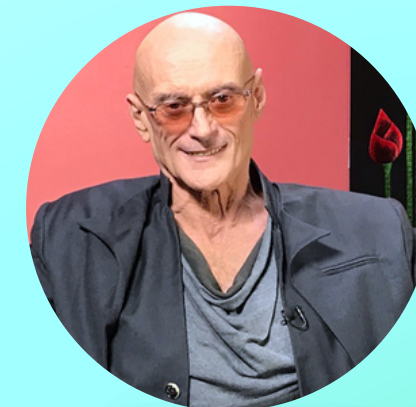
**JEAN HOUSTON**



**BILL MCKIBBEN**



**CHIEF PHIL LANE**



**KEN WILBER**

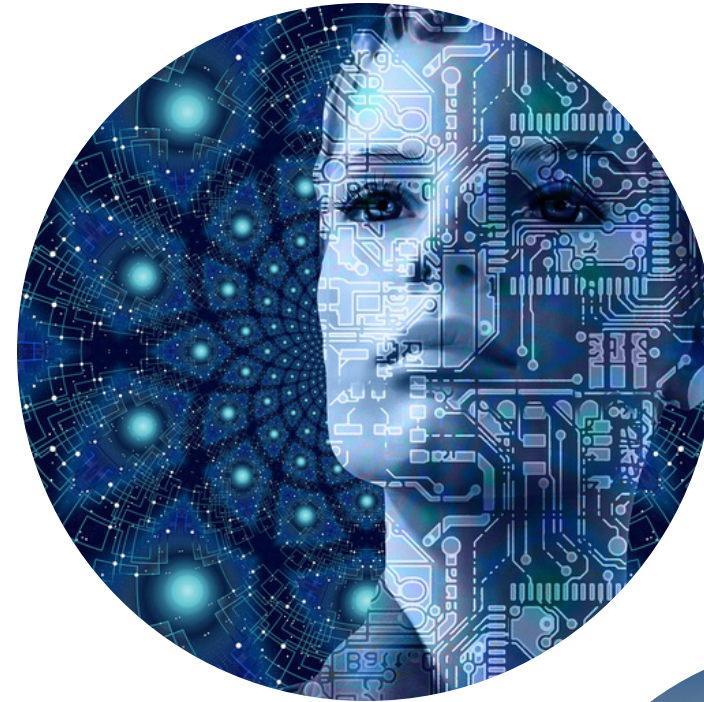


**VANDANA SHIVA**

# Range of Topics

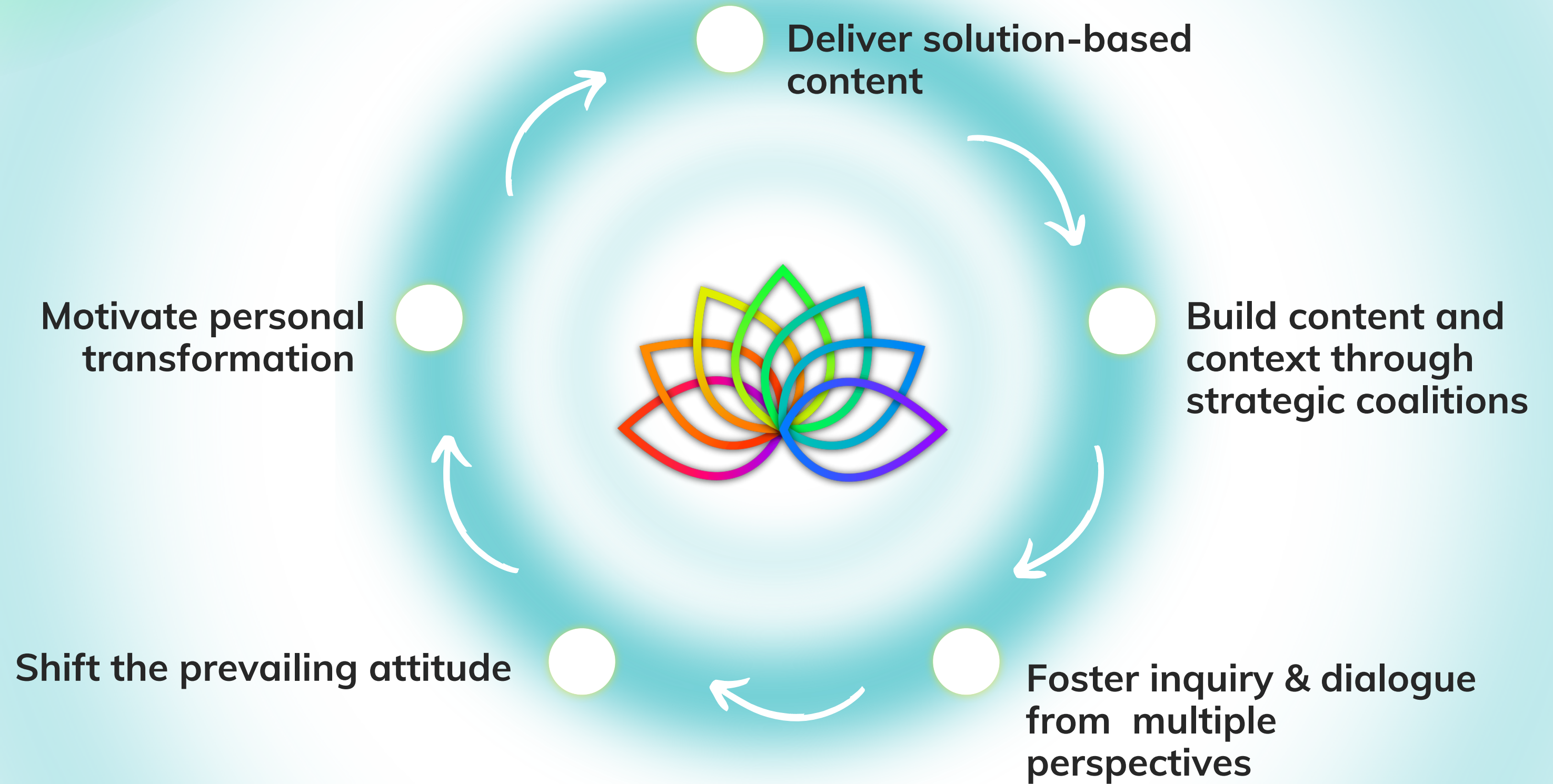
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Crisis of Democracy, Ecological Regeneration, Biodiversity Loss, Racism, Masculine Dialogues, Women's Voices, Code Red for Climate, Therapeutic Use of Psychedelics, Regenerative Health, Science and Consciousness, Conscious Leadership, The Black Male Experience, Youth Mental Health, Doughnut Economics, Interspecies Communication, Nonviolent Social Change, Inner Work of Aging, Transforming the Health Ecosystem, Youth on Youth, Russian War in Ukraine.



# Catalyst for Transformation

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# The Innovation Equation

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Introduces content on global challenges and critical issues with link to Ubiquity and other participating content providers.

Catalyzes personal and collective transformation as integral to one another.

Amplifies a positive vision for a more regenerative, compassionate and socially just future.

Creates multiple content channels offering diverse perspectives from multiple partner organizations and coalitions around the globe.

Moves beyond analysis and reporting to empower real-time solutions.

Blends broadcast, education, citizen interaction and activation for a live integrated experience that builds capacities to solve global challenges

# HRN Values

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Commitment to dialogue and mutual understanding



Focus on Health, Fitness and Wellbeing



Present Non-ideological, Solutions-Based Content & News



Prioritize global awareness and planetary consciousness



Demonstrate Commitment to Environmental Regeneration



Advance Social Equity, Activism and Justice

# HRN'S Innovative Technology Platform

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Rapidly expanding, interactive live-stream and replay capacity.

A network of new and emerging livestream (VOD) distribution, OTT and FAST Network and traditional broadcast sources that will deliver an integrated media blend of interactivity, education and community building opportunities.

Catalyzing a new kind of global commons that provides a 24/7 collaboratory and open classroom to meet, learn, organize and act.



# HRN Rollout Phases

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## Phase 1

### HR Now

- One Channel 5 Days
- 90 -120 Min Program Per D27ay
- Live Chat
- After Session live group interaction

## Phase 2

### HRN Pre-launch

- Research, audience development, Staff expansion, strategic planning & operational implementation, schedule & content planning

## Phase 3

### 4 Channels

- Various program lengths
- Live Chat
- Live After Chat

### PLUS

- Weekend Format  
Films Documentaries,  
Concerts, Highlights &  
Short Form Features

# HRN Rollout Phases

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## Phase 4

### 6 Channels

- 6 Channels  
Various Program Lengths
- Live Chat
- Live After Chat

### PLUS

- Weekend Format

## Phase 5

### 12 Channels

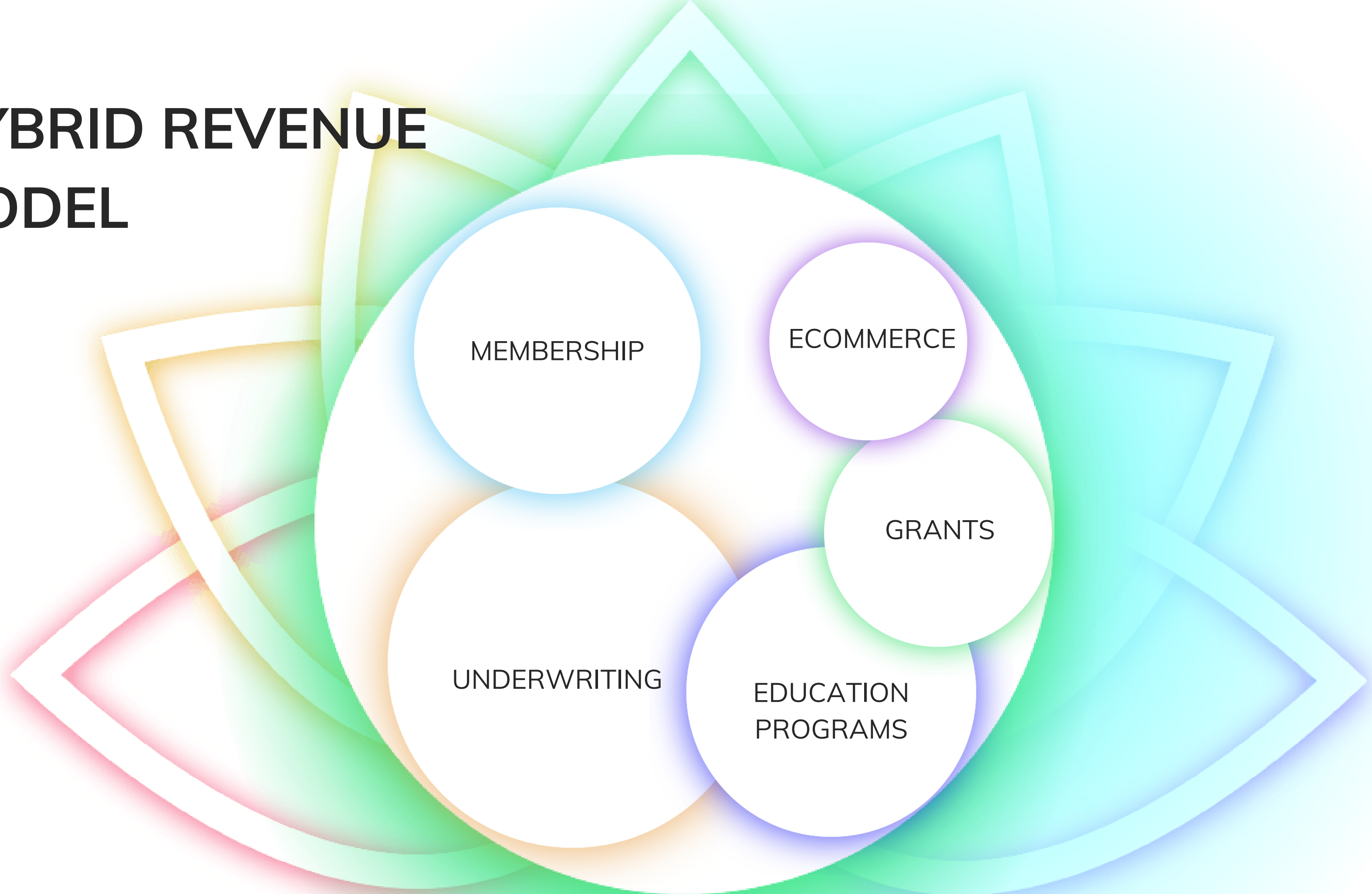
- 12 Daily  
Various Program Lengths
- Live Chat
- Live After Chat

### PLUS

- Weekend Format



# HYBRID REVENUE MODEL



MEMBERSHIP

ECOMMERCE

GRANTS

EDUCATION  
PROGRAMS

UNDERWRITING

# HRN TEAM

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Innovative Live  
Stream Audience  
and Community  
Development  
Team



Advertising/  
Marketing/  
PR Specialists

Emmy & Telly  
Award-Winning  
Creative/  
Production  
Team



Experienced  
Programming  
Team



Innovative and  
Credentialed  
Education Team



# Become a Legacy Impact Investor on the Frontier of Transformative Media

TOGETHER we can build a 24/7 livestream global broadcast network linking education and capacity-building for action and solutions, to the critical challenges of our time.

You may choose to invest in in HRN as a US Based Benefit Corp (B Corp) or through philanthropic donations in the HRN Foundation.

HRN is also seeking strategic partners and content contributors.

**George Cappannelli** [info@agenation.com](mailto:info@agenation.com)  
**Jim Garrison** [jgarrison@ubiquityuniversity.org](mailto:jgarrison@ubiquityuniversity.org)

**Don't just watch –  
Join The HRN rEvolution**

**HUMANITY  
RISING  
NETWORK**

